



County of  
Santa Clara



Valley  
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Authority

## Regional Business Diversity Program

# Business Connect

A Quarterly Newsletter

Volume 2, Issue 1

October 2017

### Upcoming Event

**Procurement and Supplier Diversity Outreach Event**  
3331 North 1st Street — Auditorium  
San Jose, CA 95134  
November 9, 2017 9:00 am—3:00 pm

[Click](#) here to register for the event!

The Regional Business Diversity Program helps promote women, minority, disabled veterans and LGBT-owned businesses



### Santa Clara County Measure A Projects

Santa Clara County is ready to implement its latest approach to solving the local housing crisis. After voters overwhelmingly approved Measure "A" in November, 2016, the County will soon take proposals from developers for a variety of housing projects to be funded with the Measure.

The County expects to raise \$950 million overall, through general obligation bonds, of which \$700 million will be devoted to housing for "extremely low income" residents, including people who are homeless, on the verge of losing their homes, or who are disabled.

Bond proceeds will be repaid with property assessments of \$12.60 per \$100,000 annually in assessed value.

In addition to housing, Measure "A" will generate a pipeline of construction projects in Santa Clara County over the next ten to fifteen years, creating hundreds of jobs.

In early September 2017 the County issued the first notice of funding availability (NOFA) to interested developers with an intent to create a pipeline of 120 – 140 developments over the next ten years. The County will award development contracts on a first come, first served basis, lining up recommended proposals for funding. The County and developers will have the flexibility to negotiate modifications to proposals throughout the process in order to maximize benefits to Santa Clara County residents.



Supervisor  
Cindy Chavez

"It's an exciting time," said Supervisor Cindy Chavez. "Next month we begin putting out the first \$250-million dollars in affordable housing bonds for sale. The county is investing millions in opportunities for local businesses and good jobs in construction."

Learn more about Measure A-related projects and development opportunities during the County's presentation at the Regional Business Diversity Event on November 9. Visit [www.vta.org/osdb](http://www.vta.org/osdb) for more information.



Parkside Studios

### Regional Business Diversity Program Mission

To increase participation and ensure that women, minority, disabled veterans, and LGBT businesses are afforded an equal opportunity to compete for all contracts and subcontracts.



### Resources

#### Current Contracting Opportunities

[Santa Clara County](#)

[VTA](#)

#### Certification:

Use the link below for Online Certification for the Minority/Women's Business Enterprise Application

Obtain a copy of the DBE or SBE application by using the link below

Available Online at <http://www.vta.org/rbdp> or call (408) 321-5901 for